

# KEY STAGE FOUR PATHWAYS

Subject Title: **GCSE Media Studies**

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Examination Board: **AQA [www.aqa.org.uk](http://www.aqa.org.uk)**

## Course Content

Media GCSE offers extensive coverage of media theory and practice, relating to every-day accessible media forms as well as critical media principles of language, representations, industries and audiences.

The course will cover significant forms of media including radio, film, TV, advertising and marketing, print publishing, music videos and digital media (such as social media and video gaming), and each component has 'Close Study Products' – texts which are determined by the exam board.

## Tiers

There are no tiers in GCSE Media Studies. Content is accessible for students of all abilities.

## Non-examined assessment (Coursework)

Students will submit a creative production based on one of five briefs released by AQA one year prior to the exam.

These tasks will be practical responses to media industries already studied. This is worth 30% of the final grade.

## Externally Set Task (Examination)

Students will sit two 90-minute examinations, set and assessed externally. They will assess students' engagement with and understanding of a number of exam texts studied throughout years 9, 10 and 11, as well as their ability to apply their understanding to unseen media products.

## Assessment

There are three assessment objectives assessed with different weightings across the three assessments:

- Demonstration of knowledge and understanding of media theory, context and influence;
- Analysis of media products;
- Creative application of media knowledge and understanding in order to express meaning.

